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Management change at Binder in China



From left to right:
Jan Talkenberger, Daniel Liang, Gavin Liu, Jeff Yan, Alex Tan, Johni Zhuang, Eric Degler

Binder Instrumentation has been serving the Chinese markets for years and is in close cooperation with many valued partners for the VACOMASS®, COMBI-MASS® and INSTRUM® product lines.

After the last 5 years successful establishment, the Binder Group announces a new organizational setup of its local subsidiary, Binder Instrumentation Trading (Shanghai) Co., Ltd. Former General Manager Mr. Richard Yang is no longer with the company. The Binder Group thanks him for his contributions in the past 5 years and wishes him success for his future endeavors.

Binder Instrumentation Trading (Shanghai) Co., Ltd. is now lead by Mr. Gavin Liu as general manager. Having been with Binder for the past 5 years as sales manager for the VACOMASS® business, Gavin Liu has vast knowledge with the Binder products and markets.

At the same time Mr. Eric Degler joined Binder Instrumentation Trading (Shanghai) Co., Ltd. in the function of finance manager with added responsibilities in Business Development.

The entire Binder Group extends its warm welcome to Mr. Liu and Mr. Degler in their new functions. Please join us in supporting them and wishing success in their efforts for sustainable growth of Binder in China.

Pledged to process optimization and reduced energy consumption, Binder Instrumentation Trading (Shanghai) Co., Ltd. will continue to offer equipment and concepts all over China and strive to maintain highest levels of customer satisfaction and excellence.

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